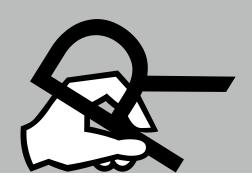
CREATIVE BRIEF

As from Q1 2022



| 1 | R | usi | in | 05 | د ا | N | a | m | 0 |
|---|------|-----|----|----|----------|---|----------|---|---|
| 1 | ı. D | usi | | 42 | 5 | 1 | u | ш | Ľ |

2. Tag Line

3. Background

- History
- Product
- Service

4. Target Audiance

- Age
- Gender
- Interest
- Income
- Demographic
- B2B / B2C

5. Market Poistioning

- Industry Type
- Competitors

6. Requirements

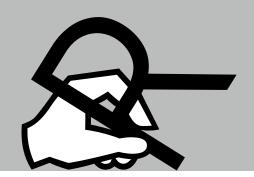
- New / Exisiting Design
- Colours
- Font
- Graphics
- Themes
- Business portrayal

Note: The more details provided the most accurate quotation can be provided

Continues Next Page

CREATIVE BRIEF

As from Q1 2022



7. Deliverables

 See list of 'Logo Design and Packages'

8. Deadline

9. Budget

10. Consultation

- Name
- Address
- Phone Number (DL)
- Email Address
- Company Website
- Social(s)

11. Additional Information

Note: Please refer to both 'Design & Packages' and 'Terms of Business' documents: www.richardwest.info